





July 2018

# www.ChildproofAmerica.org

Volume 2, Issue 6





This seminar will provide a comprehensive overview of an epidemic our Texas governor has recently declared a public health crisis. Topics Include...

\* What is sex trafficking? \* Demographics \* International vs. domestic sex trafficking \* Spot the pimp \* Six textbook stages of grooming \* Social media/predatory apps \* The link between pornography and trafficking \*Pornography, understanding the physiochemical impact on the developing brain \* How complex trauma recalibrates the mind \* Why trauma informed counseling is critical to victims of trauma \* Combatting sex trafficking, a cultural shift \* The Blue Campaign, a federal approach to combating sex trafficking \* Legislative action plan and much more



### Other guests include:

Sex Trafficking Survivor
 Panel



Laurie Charles
Clinical Assistant Professor,
College of Nursing Texas A&M



Benjamin Nolot
Director of Award-winning
film Nefarious: Merchant of
Souls



Sergeant Luis Menendez-Sierra Houston Police Special Victims Division & Commander, Houston Metro ICAC



Kelly Litvak
Executive Director
Childproof America



Julia Walsh Survivor Advocacy Coordinator UnBound



Mick McKeown Executive Director Homeland Security Advisory Council



Shandra Carter LCSW, TCU specialist of trauma-informed therapy



Debi Tengler Chief Relations Officer Arrow Child & Family Ministries



Beau Abdulla Executive Director Love People Not Pixels



By the time our children enter kindergarten they have been coached with great precision on "Stranger Danger". Before they can even recite the alphabet, they know to never take candy from a stranger, approach the man in a car looking for a lost puppy or open the front door to an unknown person. Today, in the world of sex trafficking, the threat might be someone you know; a peer, teacher, coach, team mom or youth leader. These predators may be sitting next to you in Science class, picking up your child after volleyball practice or chatting on social media. They blend in. They are not in the white van, trolling the neighborhoods, looking for an opportunity to snatch your child.

The person coming after your child is a Recruiter and often have been trafficked themselves. Most are female and under the control of a pimp who has forced them to meet a quota or face harsh punishment. Recruiters have mastered their "trade" because their own safety depends on it.

Leading up to our Sept. 8th Back to School Parent Empowerment Seminar, we will feature short articles in each newsletter, written by a Recruiter who was in the life for 25 years. She will share invaluable insight as to how she identified a potential target, the strategies used to lure your child and the techniques to keep new recruits under control. The first article in this series is below.

Our seminar will include a panel of three survivors, each with unique stories of years in the life. Their courage to escape the life and share their experiences to help protect others is nothing short of miraculous.

To live is to suffer, to survive is to find some meaning in the suffering ~ Friedrich Nietzsche

## **Kelly Litvak**

Executive Director Childproof America

## Words from a recruiter/survivor...

As a parent, you may feel that knowing the basics of sex trafficking from a television show or an article is all you need to know to ensure your children won't fall victim to this organized crime.

Most often it will <u>not</u> be a pimp that first talks to your child about trafficking. Most victims are recruited by someone they know and most often it will be a female close to their age. This person may be a school acquaintance or someone they grew up with. They may meet them at the mall, a party, a sporting event, park or coffee shop. They may even know them from church.

This person will learn about them, what they like, share their hopes and dreams and frustrations. For a female (or male), they may "race" their friend to lose their virginity, or the friend may introduce them to drugs, alcohol, or smoking. They will be "bad" together, a bonding in which your child will learn to keep secrets and make cover stories. This is the grooming process.

Traffickers are like street psychologists. They recognize loneliness, awkwardness, hopes, dreams, financial need, emotional or spiritual need, and can assess a potential victim in less than twenty seconds.

### Nancy, Survivor



Congressman Pete Olson



Fort Bend Charities



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# **And Special Thanks to Our Event Champions:**

Friends of John Zerwas



For sponsorship information email <a href="mailto:ChildproofAmerica@gmail.com">ChildproofAmerica@gmail.com</a>

# **KATY\*Fulshear**Lifestyles & Homes

# **CLICK HERE**

To read full magazine article in the July edition of Katy Fulshear Lifestyles and Homes





Case Type: MISSING PERSON; CASE #1800821, NIC #M494621376

Name: Blanca Susana Arredondo

Also known as: Blanca Mosqueda Arrendondo

Date of birth: September 19, 2003

Sex: Female

Race: White - Hispanic

Height: 5'1"
Weight: 180 lbs.
Hair color: Black
Eye color: Brown

Date missing: June 12, 2018

Missing from: Hockley, Texas

Comments: Ms. Arredondo recently moved to Hockley, Texas from Mexico where she resided with her mother. She has been seen with an older Hispanic male, 30 yrs. of age, 6'0", 225 lbs., in the Houston area. She was last seen

wearing blue jean shorts, a gray strap shirt, and sandals.

<u>Additional information</u>: This case is being investigated by the Waller and Harris County Sheriff's Offices.

Please contact WCSO Investigator Brian Dasher at 979.826.8282 or HCSO Investigator A. Santana at 713-274-9360 if you have any information.





## **ChildproofAmerica.org**

Safeguarding Families Against Sex Trafficking

### **Kelly Litvak**

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# Current Needs: How you can help right now!

- Get your tickets now for the Back To School Parent Empowerment Seminar! See website for more details.
- Sign up to be a part of our 500 for \$25 campaign, visit site for more details
- Follow us on social media to see our App of the Week articles, great information and current events! If you have a favorite post, please share it so other can have this useful information as well.
- ♦ Sign up to volunteer for the Family Guides Program. Visit our website for more information.



Childproof America empowers families in the battle against sex trafficking. Our mission is to educate, equip and support America's parents in the protection and defense of their children, and improve the quality of aid to impacted families. As advocates, we provide legislative pathways for concerned Americans to enforce harsh penalties to those violating the innocence of our children.

# Would you like Kelly to speak at your next event?

